

KYLE ANDERSON

WEB DEVELOPER & PHP PROGRAMMER

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PROFESSIONAL EXPERIENCE

PHP Programmer – Privoro – Tempe, AZ

July 2016 – April 2017

- Increased security and reduced development time by converting existing website to Laravel
- Reduced page load time from 6.9 to 2.1 seconds by switching the server stack from Apache, MySQL, and PHP 5.4 on HTTP/1.1 to Nginx, MariaDB, and PHP 7.1 on HTTP/2
- Provided instant updates and easier management for non-systems administrators by adding Laravel Forge for server management and Laravel Envoyer for zero downtime deployment
- Reduced server and support costs by migrating from Amazon Web Services (AWS) to DigitalOcean

Web Developer – Moses, Inc – Phoenix, AZ

January 2016 – May 2016

- Reduced initial setup time for new projects from 3-5 days to 4 hours by creating a custom WordPress boilerplate framework, theme, and auto-deploying virtual environment
- Created the development and deployment process by adding task automation, unit and style testing, and Continuous Integration (CI)

Programmer – Media Solutions – Chandler, AZ

July 2015 – November 2015

- Increased productivity for existing development team by introducing Gulp for task automation, Bower for managing JavaScript libraries, and Sass for improved readability and organization for CSS
- Reduced development time and errors by refactoring the existing codebase using the DRY principle, creating repositories, transformers, presenters, decorators, and view composers

Chief Technology Officer – SmartSource – New York, NY

September 2014 – April 2015

- Designed the web hosting department's technical infrastructure using Amazon Web Services (AWS), implementing server hardening and security and identifying a billing / payment processing solution
- Established a social media presence and high-ROI digital marketing strategy, including PPC, SEM, SMM, SEO, and email campaign, averaging a 28% open rate and 16% click-through rate

Co-Founder – Crucial Hosting – Queen Creek, AZ

May 2006 – August 2014

- Established and managed daily business aspects, from infrastructure development and maintenance to customer acquisition, web design and development, and technical support
- Grew Crucial into \$1MM+ in annual revenues through targeted marketing, consistent infrastructure modernization, and providing outstanding user experiences
- Wrote blog and knowledgebase articles to help clients and increase online presence, earning prominent placement in search and industry publications, such as *Smashing Magazine* and *A List Apart*
- Established Crucial as the industry's most prominent hosting provider for Magento, serving as a technical product expert and benchmark for performance and optimization

IT Manager – B&D Litho – Phoenix, AZ

August 2001 – May 2002

- Increased efficiency for the creative department by developing an online presence that allowed clients to upload media files directly via the website
- Reduced time spent from the accounting department by allowing employees in satellite offices to connect directly to the Phoenix office via VPN to clock in and out and directly access the mainframe
- Provided general technical support, such as wiring buildings with CAT5, rebuilding computers, and fixing common software and hardware issues

SELECT TECHNICAL SKILLS

Bootstrap, CSS, Git, Gulp, HTML, JavaScript, jQuery, Laravel, MySQL, PHP, Perl, SCSS, Webpack, WordPress